



**Archie's Exotic Pet Rescue**

[www.archiesrescue.ca](http://www.archiesrescue.ca)



## Fundraising Volunteer



Archie's Exotic Pet Rescue relies entirely on fundraising initiatives and public donations to allow us to continue caring for our rescues. Fundraising volunteers are essential to help us maintain consistent revenue. College/university students are welcome to apply! This is terrific experience for your CV/resume.

### Summary

Fundraising volunteers assist in the coordination, implementation, and maintenance of new and ongoing fundraisers, working closely with the Board, Social Media, and Events volunteers when needed.

### Description

Fundraising volunteers are passionate about the opportunity to make an impact in the world of animal rescue!

- Create and maintain strong relationships with fundraising partners
- Assist with planning and executing fundraising campaigns, such as pet photo shoots, online auctions, merchandise sales
- Solicit and identify volunteers to promote and support fundraising events
- Research fundraising efforts of other charitable organizations and bring forward successful efforts for consideration
- Identify opportunities for fundraising partnerships within our community
- Support fundraising communication efforts across multiple platforms, such as email and social media
- Provide updates and suggestions at monthly board meetings (most of these are online)
- Tracking fundraising efforts to determine which campaigns provide the greatest returns
- Be a strong and visible advocate of the Rescue, raising the profile of our work within the community

### Recommended Skills

- A dynamic personality with a passion for supporting our community-led and -supported rescue
- Experience in fundraising is an asset (but not mandatory)
- Ability to learn Google Suite (Google Drive, Google Docs, Google Sheets, Google Forms)
- Ability to learn online tools for donor and community engagement, including web-based fundraising applications and email marketing tools is an asset
- Proactive/self-starter: Ability to work autonomously while being aware of the importance of accountability and communication with the board
- Ability to set goals and priorities, create/implement action plans, document, evaluate, and learn
- Ability to carry out multiple tasks and meet deadlines